

# 2022

## Bass Coast Business Awards



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These Awards celebrate the excellence, success and innovation of business in Bass Coast, while providing an opportunity for businesses to network and showcase their services.

1. Local businesses provide jobs, vital services and products for our community and develop our culture and community.
2. Business is a competitive environment that can drive innovation and progress, which are essential for a sustainable local business community.
3. The success of local businesses helps build the financial and economic sustainability of Bass Coast Shire.
4. Council is committed to providing assistance to local businesses to grow and develop their services.

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## Award Objectives

These Awards celebrate the inclusion, resilience, excellence, success and innovation of business in Bass Coast, while providing an opportunity for businesses to network and showcase their services.

- Highlight and acknowledge the achievements of local business.
- Provide support to encourage business activity, engagement and growth.
- Provide networking opportunities and assist businesses in sharing success.
- Provide a forum for businesses to develop new relationships with local business, community, government, and industry bodies.
- Encourage innovation and business excellence within our local business community.
- Provide an opportunity for businesses to be recognised for their valued contribution to the community

## Business Award Categories

### Access, Equity and Inclusion

A demonstrated commitment to creating a safe and inclusive environment in their business. This can include for employees, the community and customers. Judges will be looking for implementation of practices that support diversity and inclusion for employees and/or customers at your business, it can include professional development pathways, projects to increase accessibility for all and a clear commitment become a workplace of choice.

### Business Innovation

Creation, development and implementation of a new service or product by a business with the aim of improving efficiency and competitive advantage is what this award is about. The judges will be looking for evidence of the development and/or introduction of an innovative product, process, service or business method.

### Environmental Sustainability

This award recognises those businesses that make an outstanding contribution to environmental sustainability across Bass Coast Shire. The Award celebrates better waste management and recycling, more efficient use of water and energy, and projects in which exemplary sustainability practices have been observed.

### Leadership

This category recognises business owners who have contributed a positive impact in the Bass Coast community to generate outcomes with long term benefits for all as well as providing outstanding leadership within their own organisation.

## Marketing and Communications

This award recognises a business who demonstrates excellence and innovation through successful marketing communication. This award is open recognises excellence achieved through innovative marketing strategies and execution

## Resilience

This category recognises the obstacles and challenges businesses have faced over the past 12 months and how they have overcome these, learnt from the situation and gone onto well-deserved success.

## Business of the Year

The business of the year will go to the applicant with the highest scoring individual application across all categories.

## Who Can Enter?

Bass Coast businesses are invited to enter the 2022 Bass Coast Business Awards. Businesses can self-nominate for as many categories as they are eligible. Entries will be assessed by an independent judging panel.

## How to Enter the Judged Awards

Online at <https://engage.basscoast.vic.gov.au/business-awards>

1. Enter your business in one or more of the categories in the Judged Awards tab below.
2. Complete application by 5pm on Sunday, 28 August.

## Terms and Conditions – Judged Awards

1. Business must be located within Bass Coast Shire.
2. Business must have been actively trading for a minimum of six months.
3. All entries must be submitted online at <https://engage.basscoast.vic.gov.au/business-awards>.
4. The person entering the Awards must be authorised to do so by the business owner.
5. Sponsors, Council employees and members of the judging panel and their families are not eligible to enter.
6. A business is not eligible to enter if it is publicly listed or a government agency or has been subject to court proceedings in the in the prior 12 months from the close of entry date.
7. All entries must be submitted by 5pm Sunday, 21 October. Entries received after this time will not be accepted.
8. Entrants must allow judges access to their business for an announced site visit or an offsite meeting where appropriate. In some instances, site visits may be conducted unannounced.
9. No alterations to applications will be permitted after the closing date.

10. The judges' decisions are final.
11. Bass Coast Shire Council reserves the right to take photographs and use any part of the entry for media and promotional purposes without consultation.
12. There is no fee charged to enter the Awards however any associated costs, including attendance at the Awards Presentation Dinner, will be the responsibility of the entrant.

## Terms and Conditions – People's Choice Awards

1. Businesses cannot self-nominate for these Awards.
2. Businesses must be trading in Bass Coast.
3. One vote per person, per subcategory, per IP address.
4. Winning businesses will be announced at the Awards Presentation Dinner on Friday, 21 October 2022.

## Award Celebration Night

Winners of the 2022 Bass Coast Business and People's Choice Awards will be announced at the Awards Presentation Dinner. The Dinner provides businesses with an opportunity to network, showcase services and thank staff.

**When** Friday, 21 October 2022

**Where** Silverwater Resort 17 Potters Hill Rd, San Remo

**Dress** Semi formal

**Time** 6.30pm till late

**Cost** \$85 per person. Ticket price includes drinks and canapés on arrival and a two-course meal.

**Bookings and payments** Tickets will go on sale in August.

## Business Support Contact

For further details regarding the Bass Coast Business Awards, please visit [basscoast.vic.gov.au/businessawards](https://basscoast.vic.gov.au/businessawards) or contact Business Support via [business.support@basscoast.vic.gov.au](mailto:business.support@basscoast.vic.gov.au) or 1300 BCOAST (226 278) or (03) 5671 2211 or via the National Relay Service (for people with speech or hearing difficulties) on 13 36 77