



SEPTEMBER 2018



2 | OUR COMMUNITY

The top priorities emerging from the survey under the themes included:

People

"Provide open spaces and recreation facilities that cater for ALL ages, level of ability and gender i.e. facilities for female teams within clubs, ramp access to the beach"

"Create better walking/ cycling connections i.e. new paths, upgraded paths, directional signage, promotional material"

Place

"Improve infrastructure for outdoor recreation activities that are NOT organised sport programs i.e. playgrounds, windsurfing, mountain bike/ BMX, skate parks"

"Protect our natural open spaces to allow us to connect to the environment i.e. nature appreciation, biodiversity, nature play, bushwalking, beach play"

Partnerships

"Collaborate with partners to attract funding and share resources i.e. shared facilities with schools, physical activity referral programs (doctors), state government"

What does our community like doing?

More than 35 per cent of community members indicated that walking was their favourite activity. Other preferred activities included spending time on the beach, swimming, cycling, walking the dog and surfing. Refer **Figure 5**.

What are our participation barriers?

Respondents to the Active Bass Coast Plan consultation nominated a number of reasons for not participating in open space and recreation activities as regularly as they might like to. The most prevalent barriers nominated were:

- poor condition of facilities
- lack of facilities
- not feeling safe

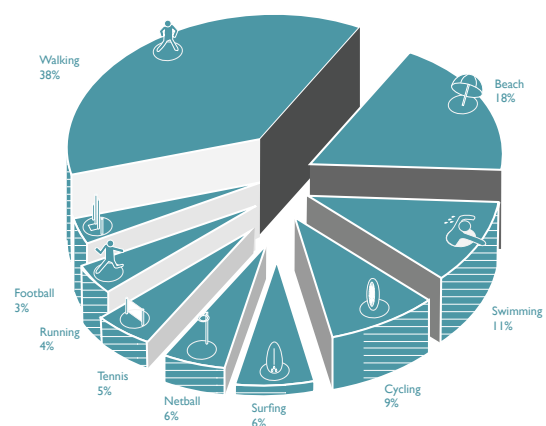


Figure 5 Bass Coast Survey - Favourite Activity (786 respondents)

Community Vision
Bass Coast
Draft

24/5/21

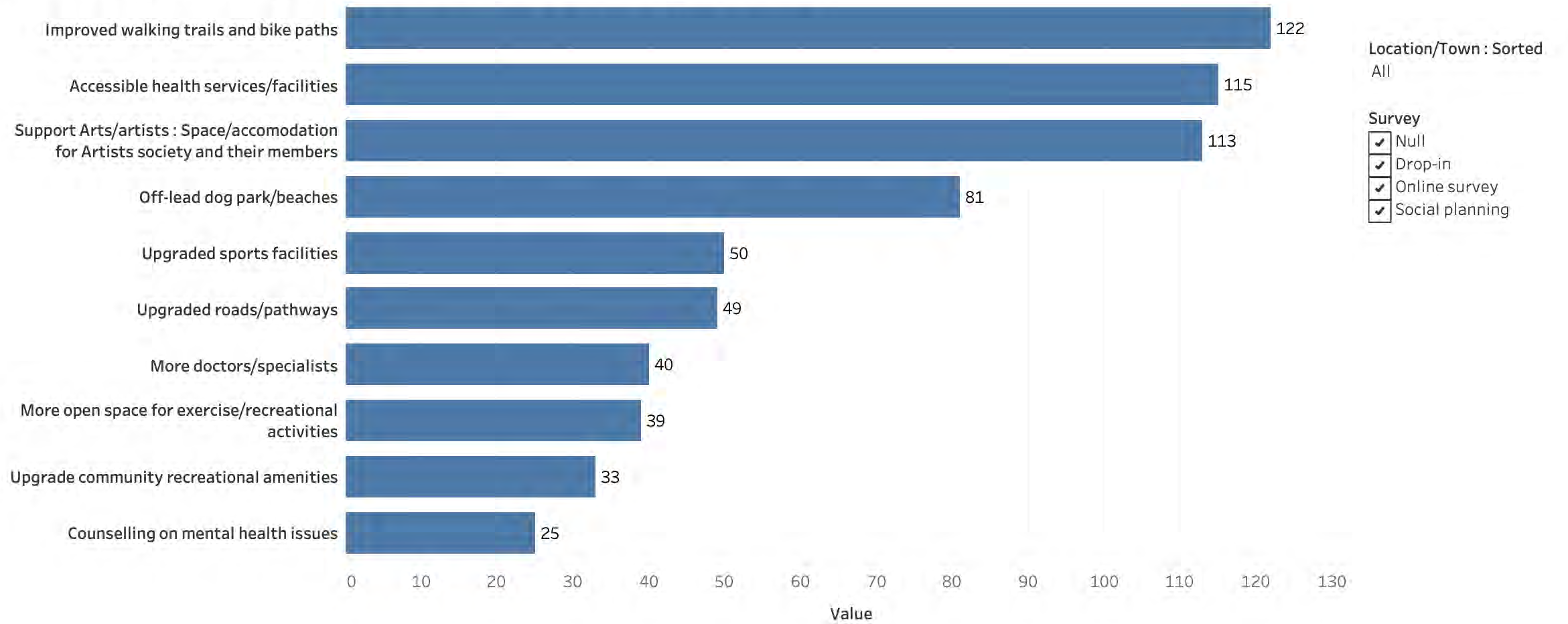


Populus

Health & Wellbeing

Health responses : 1,225
Total responses : 3,768

What can we do to improve health and wellbeing? : Top 10 Themes

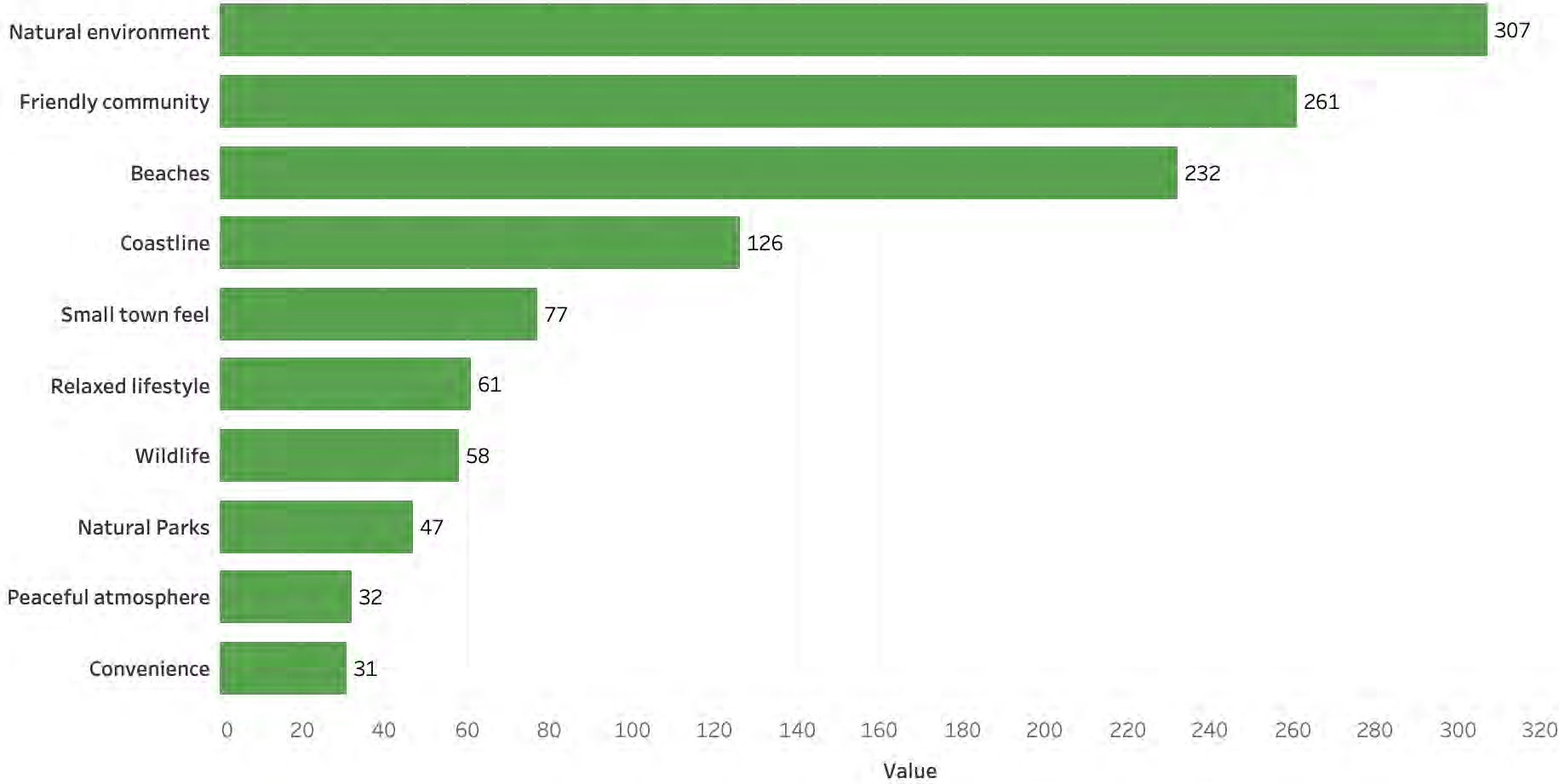


Value

Value responses :1,170

Total responses :3,768

What do you value about Bass Coast? : Top 10 Themes



Location/Town : Sorted
All

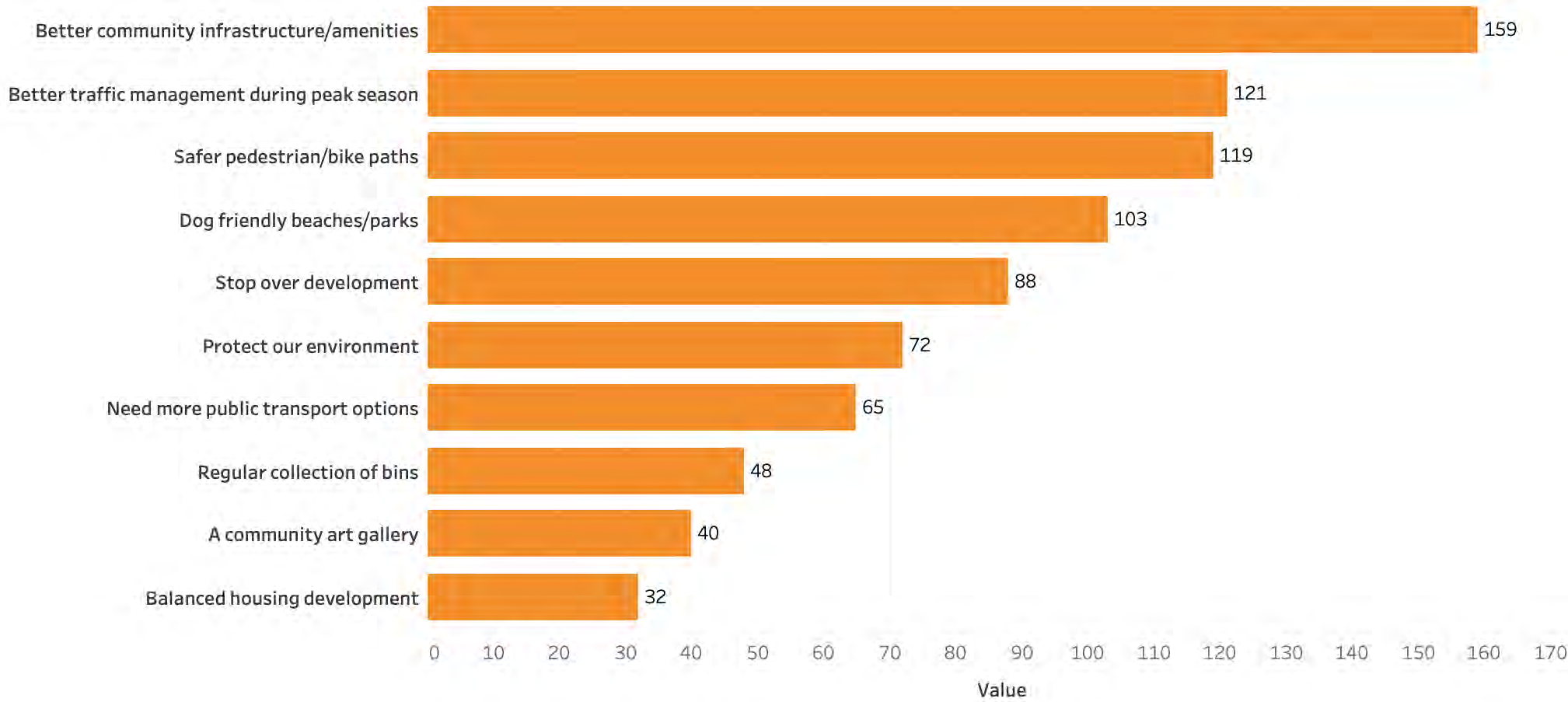
- Survey
- ☒ Null
 - ☒ Drop-in
 - ☒ Online survey
 - ☒ Social planning

Living/Investing

Living responses :
1,373

Total responses :
3,768

What would make living, visiting or investing in Bass Coast better? : Top 10 Themes



Location/Town : Sorted
All

- Survey
- ☒ Null
 - ☒ Drop-in
 - ☒ Online survey
 - ☒ Social planning

Our Bass Coast Our Future.



During March and April we asked you to tell us what you want for the future of Bass Coast to help shape the long-term Community Vision, Council Plan 2021-25, Health and Wellbeing Plan and long-term Financial Plan.

Who did we hear from?

Connection to Bass Coast



73.5%

Live in Bass Coast



2.5%

Work in Bass Coast



22.5%

Own property
in Bass Coast



1.5%

Visit Bass Coast

Gender

Male **27.36%**

Non-binary **0.29%**

Female **70.77%**

Do not wish
to disclose **1.58%**

Age

Under 12 **5.32%**

12-24 **4.58%**

25-34 **4.80%**

35-44 **13.09%**

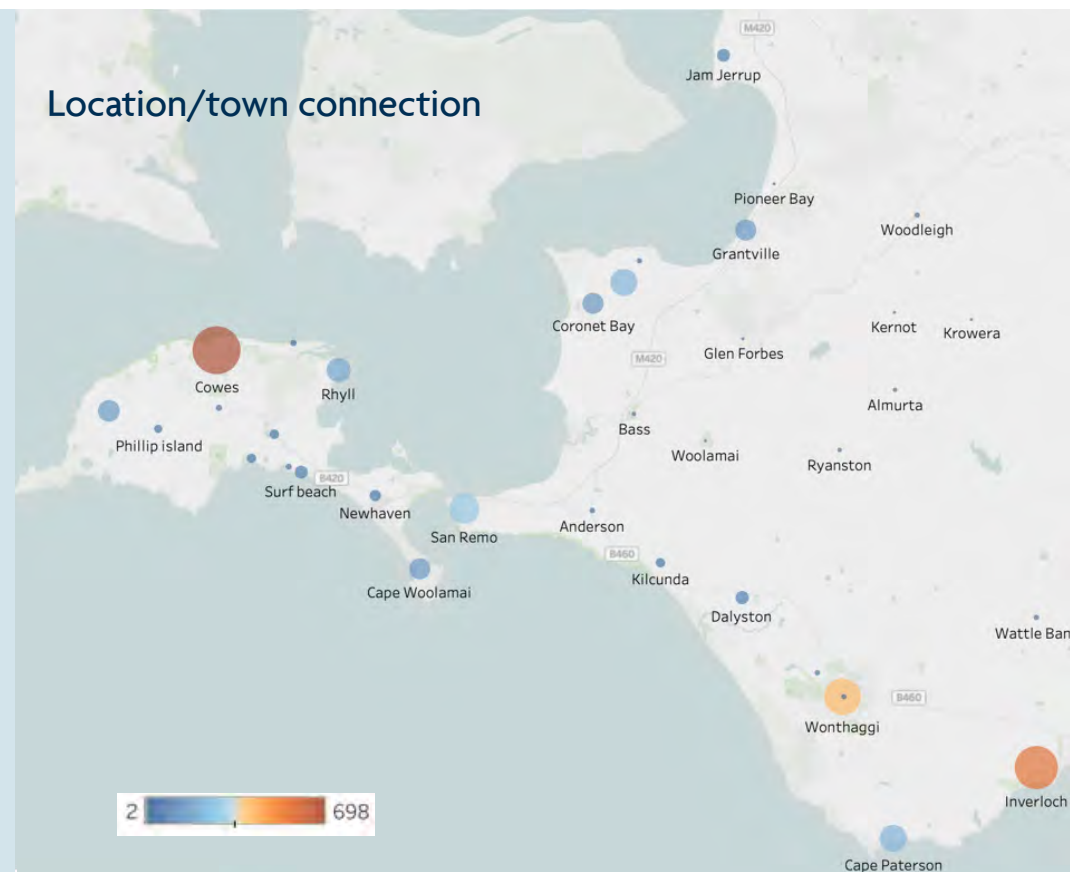
45-54 **19.71%**

55-64 **29.81%**

65-74 **18.54%**

Over 75 **4.15%**

Location/town connection



Our Bass Coast Our Future.



How did we engage?

9 drop-in sessions

Attendance: over 200 people
Comments: 1,281

707 surveys completed

2 Facebook Q&A sessions

Reach: 8,742 people
Engagement: 1,692 people

9 sessions with students aged 12-25

Comments: 405

Top Themes

What do you value about Bass Coast?

1. Natural Environment
2. Friendly Community
3. Beaches
4. Coastline
5. Small town feel
6. Relaxed lifestyle
7. Wildlife
8. Natural parks
9. Peaceful atmosphere
10. Convenience

What would make living, visiting or investing in Bass Coast better?

1. Better community infrastructure/amenities
2. Better traffic management during peak season
3. Safer pedestrian/bike paths
4. Dog friendly beaches/parks
5. Stop over-development
6. Protect our environment
7. Need more public transport options
8. Regular collection of bins
9. A community art gallery
10. Balanced housing development

What can we do to improve health and wellbeing?

1. Improved walking trails and paths
2. Accessible health services/facilities
3. Support arts/artists, space accommodations for Artists' Society
4. Off-lead dog beaches/parks
5. Upgraded sports facilities
6. Upgraded roads/pathways
7. More doctors/specialists
8. More open space for exercise/recreational activities
9. Upgrade community recreational amenities
10. Counselling on mental health issues

Next steps

These results will be used to inform the next phase of the engagement program, where our newly appointed Community Panel will be asked to deliberate on key questions and decisions that will help shape Bass Coast's future.

