

Phillip Island Recreation Reserve Master Plan

Community Consultation Feedback



How did the Community hear about the Draft Phillip Island Recreation Reserve Master Plan?



Bass Coast Shire Council Social Media Channels

Posts reached **30,809** people,
199 reactions, **94** comments, **21** Post Shares



Media Release Newspaper Articles

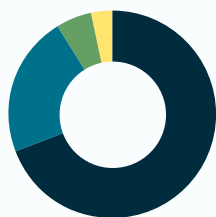
2 Phillip Island & San Remo Advertiser
1 The Sentinel Times



Engage Bass Coast Website

3,770 page views by **2,459** people
717 contributors, **26** page followers
255 master plan downloads,
467 survey responses and **250** markers
dropped on the concept

Traffic to the web page arrived through the following methods (nb. 'Direct' also includes access via QR code):



■ Social Media: 1,738 - 69.16%
■ Direct: 557 - 22.16%
■ Search Engine: 138 - 5.49%
■ Websites: 80 - 3.18%



Stakeholder & Community Engagement

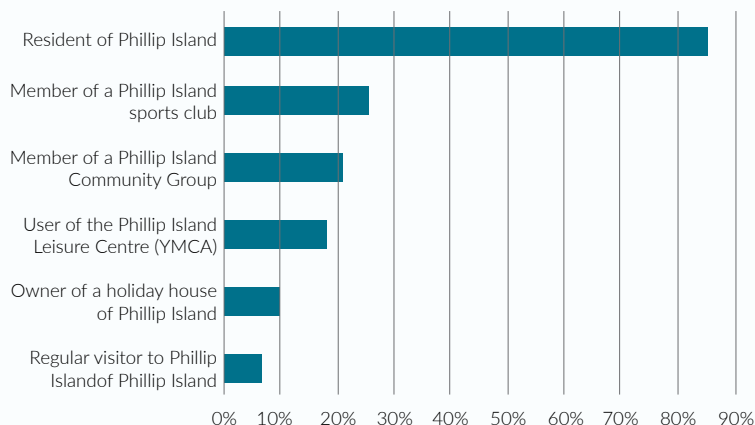
Correspondence was sent to **31** key stakeholders
10 written submissions received
15 QR code sign were placed in key locations
3 drop-in session were held with approximately **40** attendees

The Top 5 Themes Heard (not in order):

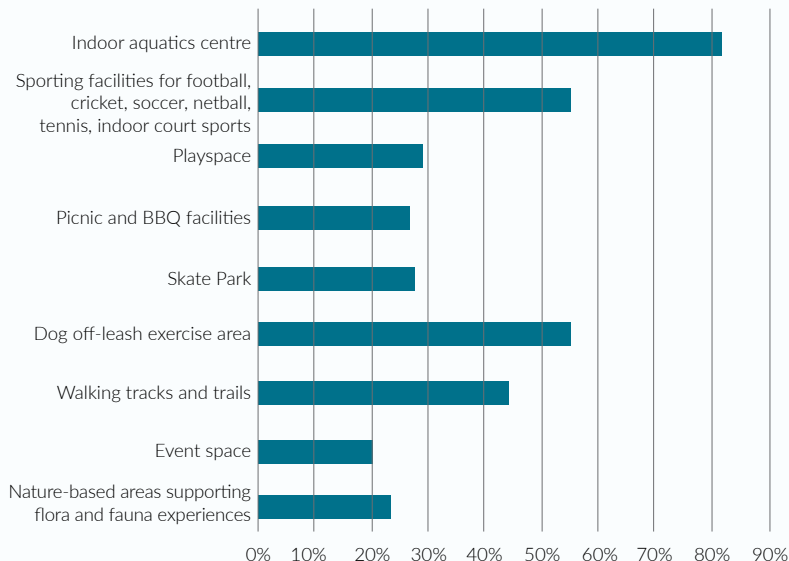
1. A larger off-leash Dog Park
2. Car Parking around the oval (Rec 1)
3. Future proof the reserve by ensuring room for growth in sports provisions
4. Designated Football and Cricket Oval
5. Components for review during the design stage

What Did We Hear?

Interest in the Reserve:



Important at the Reserve:



67%

Of survey respondents were happy with the sporting and recreation facilities included in the master plan.

33%

Of survey respondents suggested including additional sporting facilities such as hockey, archery and softball. Other components included outdoor gym station and design components.

73%

Of survey respondents were happy with the non-sporting and recreation facilities provided in the master plan.

27%

Of respondents mentioned things such as outdoor cinema, iceskating and indoor community spaces. We also heard about sporting and recreation that was already included in the concept.