

Wonthaggi Activity Centre Streetscape Master Plan

Community Consultation Feedback



How did the Community Hear About the Draft Wonthaggi Activity Centre Streetscape Master Plan?



Bass Coast Shire Council Social Media Channels

Facebook Posts - **894 reach**,
24 likes - Facebook

Instagram Posts - **1,084 reach**,
22 Reactions - Instagram



Newspaper Articles

Media release through The Sentinel Times.



Engage Bass Coast Website

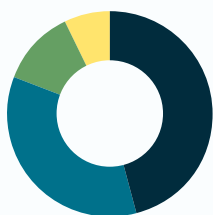
830 page views by **300 people**

5 project page followers

138 Wonthaggi Activity Centre Streetscape Master Plan documents downloaded

12 Survey Responses and **63 pins** dropped on concept plans

Traffic to the web page arrived through the following methods (nb. 'Direct' also includes access via QR code):



Direct: 164 - 46.07%
Social Media: 124 - 34.83%
Search Engine: 43 - 12.08%
Websites: 25 - 7.02%
Campaigns: 0 - 0.00%



Direct Email to Stakeholders

8 emails sent to **130** Key Stakeholders

Presentations with the 'Youth Advisory Committee' and 'Access and Inclusion Advisory Committee'

9 Written Submissions received



Community Notice Board

QR Code Signs were put up in local shops and businesses in the lead up to the engagement



Community Consultation Sessions

3 Drop-In sessions were held at Apex Park over 3 days, where approximately 90 members of the community attended

What Did We Hear?

Of the responses, the key themes identified are:

Pedestrian Safety

- Traffic and pedestrian safety measures including raised pedestrian crossings and intersections with textural surface treatments

Parking

- Car parking that is suitable for varying demographic and seasonal demands of Wonthaggi
- Ensure adequate parking is available in key locations i.e. Bank, Pharmacy, Supermarket
- Allowance for a variety of car parking types (i.e. timing of parking in key areas, loading bays, accessible parking)

Signage and Wayfinding

- Clear wayfinding and signage required for parking, key locations, precinct areas and attractions

Public realm enhancements

- Art elements
- Security and Lighting
- Inclusion of bike racks, drinking fountains, seating and rubbish bins
- Greening the streets of the activity centre



Feedback regarding the closure of McBride Avenue, between Murray and Graham Street to create a "Mall" precinct.



Concerns that the Mobility Lanes came at a cost of outdoor dining, trading space and footpath.

Essential Assets in the Wonthaggi Streetscape Master Plan Key Area include:

- | | |
|---------------------------------|----------------|
| - Shelter from Weather Elements | - Rubbish Bins |
| - Drinking Fountains | - Bike Racks |
| - Security and Lighting | - Seating |

Given the positive feedback and details already included the master plan, there were minimal changes required to the final master plan.

Key Changes to the Final Wonthaggi Activity Centre Streetscape Master Plan

1

Removal of mobility lanes on Graham Street, introduce wheel stops

2

Shared footpath spaces have been extended to cater to all user types, including outdoor dining and trading.